

CASE STUDY

Sound Choice Hire



logic systems
PRO AUDIO



Sound Choice Hire is a well-established pro audio, lighting and AV hire and event production company based in Brentwood, Essex.

What do you use and where?

"We have been using Logic speakers since 2010," says the man in charge at Sound Choice, Lee Waddington.

"Most of our stock is made up from equipment from Logic Systems," says Lee.

Logic Systems speakers are used on festivals - conference - theatre shows and for distributed systems for large outdoor events.

"The stock includes line array speaker systems - the Ethos CA system for theatre and corporate work and the Ethos VA system for large scale concert work," explains Lee.

What makes you keep using the Logic brand?

"It's a question of why risk an event with anything else?," says Lee. "Logic Systems are one of the best sounding speakers available, with clear highs and tight controlled sub bass, and the ability to be flown or ground stacked for one off events or touring rental."

"After using a couple of well-known brands we changed

our stock over to Logic Systems' speakers, following a recommendation from another company.

Since then we have been extremely pleased with the value, quality, reliability and flexibility of the systems we have in stock, along with the back-up and customer service, which plays a big part in our continuing to use the brand."

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THE DIFFERENCE IS IN THE DETAIL

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